

COMMITTEE:	CENTRAL LICENSING SUB-COMMITTEE
DATE:	21 September 2026
TITLE:	APPLICATION FOR PREMISES LICENCE - DRAGON SHOP LTD, 280 HIGH STREET, BANGOR, LL57 1UL
PURPOSE:	FOR DECISION
AUTHOR:	HEAD OF ENVIRONMENT

1. APPLICATION RECEIVED

- 1.1 An application is appended for a premises licence for 280 High Street, Bangor, LL57 1UL, submitted on 10 August 2026 by The Licensing Guys Licensing Agent company on behalf of the applicant, Dragon Shop Ltd. The applicant is a limited company registered on 21 July 2026, and Mostafa Bayzidiazar is named as the sole director.
- 1.2 The premises on the application is described as being a Convenience Store that would sell alcohol from the premises. It is intended to sell alcohol in the shop from 7:00 until 23:00, seven days a week. The premises are already used as a Convenience Store.
- 1.3 Licensing Authority officers are satisfied that there is sufficient evidence that the application has been submitted in accordance with the requirements of the Licensing Act 2003 and the relevant regulations and is therefore valid.
- 1.4 Observations were received on the application and, therefore, it has been referred to a hearing of this Sub-committee for a decision.

2. Measures recommended by the applicant to promote the licensing objectives

The measures recommended by the applicant in the application's operating schedule include the following –

- Training for staff on the sale of alcohol. It is noted that training will include how to refuse sale to individuals who are intoxicated, identify vulnerable individuals and proxy purchasing
- Comprehensive age verification processes in place including the adoption and implementation of a Challenge 25 policy
- Measures in place to ensure that alcohol is not sold over the internet to individuals under the age of 18
- Keep a register of refused alcohol sales
- Keep a record of incidents on the premises
- Co-operate with the Police and other agencies by ensuring that the relevant documentation is available such as refusal register, policies and CCTV footage
- Ensure compliance with safety regulations and legislations that are relevant to the running of a lawful business associated with licensed premises
- Operate a CCTV system that can retain clear images in sequence for 31 days, with a member of staff available who can download images from the system at the request of the Police or Local Authority officer
- Train staff on the use of CCTV
- Control noise by encouraging customers to leave the premises quietly and not make a noise that can cause a nuisance for neighbours.

Full details of the recommended measures can be found in section M of the application in the appendix.

3. CONSULTATION

A consultation on the application was undertaken and the following responses were received –

RESPONSES	OBSERVATIONS
North Wales Police	No objection
Fire and Rescue Service	No objection
Local member	Objection
Public Protection Service – Trading Standards	Objection
Public Protection Service – Environmental Health	Objection
Member of the Public	Objection
Betsi Cadwaladr University Health Board	Objection

3 Observations from the Public Protection Service - Trading Standards Service

- 3.1 An objection was lodged on the basis of evidence of crime and disorder associated with the premises, and in addition associated with the company Dragon Shops Ltd which is currently trading as a retail store in the location under the name 'Top Shop'.
- 3.2 The officer confirmed that a Closure Notice had been issued on the business premises at 280 High Street, Bangor, on 26 February 2026, in accordance with part 4 provisions of the Anti-social Behaviour, Crime and Policing Act 2014. At the time the shop was run by the City Mini Ltd company and traded under the name City Mini Market/Top Shop.
- 3.3 In accordance with procedure, evidence was brought to the Court following complaints about the premises from the public and intelligence received; there was evidence following several test purchases of illegal cigarettes/tobacco, seizure of counterfeit goods such as toys, vapes, cigarettes and tobacco. The Court agreed, following a hearing and based on the evidence, to issue a Closure Notice for the premises (not the company/business) that was operational for three months until 2 June 2026.
- 3.4 On 30 June 2026, after the shop re-opened, Trading Standards officers again received a complaint from a member of the public alleging that illegal cigarettes and tobacco were being sold on the premises once again.
- 3.5 On 11 August 2026, Trading Standards became aware of an application for a new premises licence for the property on 280 High Street, Bangor, Gwynedd, LL57 1UL. The application highlighted that the applicant was Dragon Shop Ltd, registered with Companies House since 21 July 2026.
- 3.6 Following this, research into an intelligence and data system operated by UK-wide Trading Standards services took place, and made the following discoveries:
- That the director of the applicant's company, Dragon Shop Ltd, Mr Mostafa Bayzidiazar, was associated with another shop in 85 Drake Street, Rochdale, OL16 1SD that was also subject to a closure notice. (See the public information from Companies House appended.) It appears that Mr Bayzidiazar was the tenant at the premises at the time.
 - Mr Mostafa Bayzidiazar is the director of another company, namely Cloud 9 Vape Shop Ltd, of the same address in Rochdale, where his son is associated with the shop, with information linking him to the alleged sale of illegal tobacco via other shops of the same type.

- 3.7 Since the director Mr Mostafa Bayzidiazar established and registered the company Dragon Shop Ltd that operates as a current business from 280 High Street, Bangor, the officer notes that no changes have been made to the tenancy agreement arrangements through the agent who lets the premises, and there is no change in the bank arrangements to pay the rent for the premises.
- 3.8 On 27 August 2026, Trading Standards received information alleging that the shop, 'Top Shop', 280 High Street, Bangor, Gwynedd was selling illegal tobacco.
- 3.9 Trading Standards are aware of a tactic across the UK, whereby shops associated with the sale of illegal goods on the high street regularly open and close limited companies and change directors to try and avoid enforcement procedures. Trading Standards are concerned, on the basis of the information being reported, that this is what is happening with this shop, and that the premises are still subject to anti-social behaviour.

4. Public Protection Comments - Environmental Health

- 4.1 An objection was received on the grounds of the licensing objective of preventing crime and disorder, specifically because the shop was closed down earlier this year by Trading Standards officers due to the sale of counterfeit tobacco Products.

5. Comments from members of the public/local businesses

- 5.1 An objection was received in relation to all four licensing objectives. The objector states that they understand the premises have been subject to enforcement action which resulted in the closure of the premises due to the illegal sale of products, including vapes and sales to underage individuals.
- 5.2 The respondent goes on to state that the history of non-compliance at the premises raises concerns regarding the applicant's ability to comply with legal requirements and to operate and maintain a licensed business at the premises.
- 5.3 The respondent further states that there are increasing and serious concerns within the community that goods/products, particularly vaping products, are being offered for sale from the premises to individuals below the legal age for purchasing such products. The objector requests that evidence of complaints, test purchasing, intelligence, and Enforcement information be presented to members of the Licensing Sub-Committee.
- 5.4 It is argued that the premises' history of non-compliance does not inspire confidence in the applicant's ability to comply with the wider responsibilities associated with the sale of alcohol.
- 5.5 It is noted that the Council's Food Safety officers awarded the business a hygiene rating of 1 following its most recent food hygiene inspection, and it is argued that this does not reflect well on the business's ability to keep the public safe.
- 5.6 It is noted that the shop attracts a large number of young people, particularly at weekends, and that there is a risk that the premises' history of non-compliance could increase the risk to the public, especially the risk of harm to young people. Concern is expressed that young people are present around the shop late at night, at times when anti-social behaviour is more prevalent, and that permission to sell alcohol would exacerbate the problem.

- 5.7 The respondent states that the shop currently remains open very late, often until around 2:00 a.m. It is unclear from the application how the applicant intends to prevent alcohol sales after 11:00 p.m. if the shop continues to operate late into the night should alcohol sales be permitted. The application does not specify the late opening hours referred to by the respondent.
- 5.8 The respondent's primary concern is the protection of children from harm. They state that many people in the community claim that age-restricted products are being sold and supplied to children from the shop. Should a licence be granted, the respondent is concerned that the potential for harm to children would increase through adults attempting to purchase alcohol on their behalf (proxy sales) or by supplying alcohol to them directly. The respondent has no confidence in the business's ability to manage the identified risks and to comply with the law.

6. Comments from local members

- 6.1 An objection was received from the local Councillor, referring to a press report in March which confirmed that the Council's Trading Standards service had obtained a Closure Order against the premises.

7. Comments from Betsi Cadwaladr University Health Board

- 7.1 A representation was received from Betsi Cadwaladr University Health Board (Public Health Wales), acting as a Responsible Authority. The representation raises concerns regarding the potential impact of the application on the licensing objectives of the prevention of crime and disorder, public safety, and the protection of children from harm.
- 7.2 Reference is made to local evidence of alcohol-related harm in Gwynedd, higher than average alcohol consumption amongst young people, community safety concerns within the Deiniol ward area, and the relationship between alcohol availability and alcohol-related crime, disorder and anti-social behaviour.
- 7.3 The representation also notes previous enforcement matters relating to the premises and asks the Sub-committee to consider the wider wellbeing implications of the application, particularly in relation to vulnerable individuals, children and young people, and community safety.

The full representation is attached for Members' consideration.

8. RECOMMENDATION

In accordance with the requirements of the Licensing Act 2003, it is recommended that the Committee refuses the application because of the history of crime and disorder associated with the premises and associated with the director of the company submitting the application for a licence.